

AUSTRALIAN WALNUT INDUSTRY ASSOCIATION INC — R, D & E STRATEGIC PROGRAM 2016 — 2021

STRATEGIC DIRECTION

The purpose of Australian Walnut Industry Association is to represent a progressive and diversified Australian walnut industry, contribute to the industry sustainability and to ensure the production and marketing of high quality products to the consumer

VISION

To ensure that sustainably produced Australian Walnuts are utilised within every Australian home resulting in maximum returns to Australian Walnut producers.

KEY RESULT AREAS

INCREASED PROFITABILITY FOR AUSTRALIAN PRODUCERS

MAXIMISE QUALITY OF AUSTRALIAN WALNUTS

UP TO DATE PRODUCTION TOOLS AVAILABLE

TRANSFER OF INDUSTRY RESEARCH & DEVELOPMENT

WELL RESOURCED INDUSTRY STRUCTURES

VIBRANT AND PROFITABLE WALNUT INDUSTRY

R, D & E STRATEGIES AND KEY PERFORMANCE INDICATORS

NUT QUALITY	PEST AND DISEASE MANAGEMENT	ROOTSTOCKS AND SCIONS	ORCHARD MANAGEMENT	TECHNOLOGY TRANSFER	MANAGE THE INDUSTRY EFFECTIVELY
<ul style="list-style-type: none"> Quality nuts from producer—blanks, staining, size Implement industry Quality Parameters in industry managed program Quality Supply Chain management Nut harvesting and storage Nut cooling from harvest to processor Aflatoxin management 	<ul style="list-style-type: none"> Effective Biosecurity Aflatoxin triggers, management and control Fungal & Bacterial disease triggers, management and control Appropriate and adequate chemicals with label/permit registration Insect identification and development of management plans 	<ul style="list-style-type: none"> Premium Scions available Suitable rootstocks available Accredited nursery tree program Access to pest and disease resistant rootstock Industry based Germplasm stock bed and bud wood certification Pollination information 	<ul style="list-style-type: none"> Effective R & D Efficient production costs Best Practice Mechanisation Promoting Orchard Nutrition Managing Climate variability Water application and availability Economic benchmarking 	<ul style="list-style-type: none"> Industry based Technical resource Best Practise Grower groups Effective communication eg technical bulletins Website, manual, grower meetings Support to ALL growers—small and large Strong statistic base 	<ul style="list-style-type: none"> Strong and effective R, D & E leadership and voice on industry needs Well resourced industry based R, D & E committee Effective and efficient fund collection from ALL producers Collaboration with other like industries R, D & E capacity within the industry organisation

OPERATIONAL PLANS

ANNUAL OPERATIONAL PLAN

Guides business to achieve strategic direction